



# LN247

LAGOS

3 Adebayo Akande Street,  
Off Billingsway/Kudirat Abiola Way,  
Ikeja, Lagos.

t: 0814 523 0040

  LN247   LN24\_7

R A T E C A R D

### RUN OF SPOT (ROS)

TIME	DURATION			
	60 Secs	45 Secs	30 Secs	15 Secs
5am- 4pm	N55,292.46	N50,853.92	N34,862.96	N25,208.83
4pm - 7pm	N58,977.77	N54,244.19	N37,187.16	N24,408
7pm - 12am	N79,227.10	N65,688.36	N52,578.4	N34,862.96

### ADVERT SPOT (ALL PLATFORMS)

THIS MORNING	POLITICS NOW		THE AGENDA	
N270,075.51	60 Secs	N170,075.51	60 Secs	N170,075.51
N180,000.26	45 Secs	N157,927.26	45 Secs	N157,927.26
N160,000.51	30 Secs	N121,482.51	30 Secs	N121,482.51
N100,000.75	15 Secs	N85,037.75	15 Secs	N85,037.75

### ADVERT IN NEWS (ALL PLATFORMS)

TIME	DURATION			
	9AM	12 NOON	3PM	6PM
60 Seconds	N52,000.00	N150,000.00	N200,000.00	N250,000.00
45 Seconds	N43,000.00	N100,000.00	N150,000.00	N170,000.00
30 Seconds	N35,000.00	N50,000.00	N100,000.00	N120,000.00
15 Seconds	N28,000.00	N40,000.00	N50,000.00	N80,000.00

### INDEPENDENT PROGRAMME

	LAGOS/ ABUJA	NETWORK/ SATELLITE
PER EPISODE OF 30MINS: 6:00am - 5:30pm	N380,000.00	N550,000
PER EPISODE OF 30MINS: 6:00pm - 12:00am	N450,000.00	N630,000
POLITICAL PROGRAMME MIN. OF QUARTERLY LIVE STREAMING PER EPISODE OF 30MINS:	SAT., NETWORK, LAGOS, ABUJA N1,200,000.00	

### POLITICAL JINGLE / CAMPAIGN

60 Secs	45 Secs	30 Secs	15 Secs
N115,000.00	N95,000.00	N80,000.00	N70,000.00

### PRODUCTION: COVERAGE / EDITING INCLUDING 2 PERSONNEL

WITHIN LAGOS	N650,000.00
OUTSIDE LAGOS	N1,170,000.00

### EVENT DIARY / SPECIAL NEWS

8-10min	N1,050,000.00
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### SEGMENT SPONSORSHIP WITHIN A LIVE PROGRAMME

15 Min: Minimum of 13 episodes	N900,000.00
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### GUEST APPEARANCE WITHIN A LIVE PROGRAMME

Corporate focus: 15min	N900,000.00
Political / Government appearance: 15min	N1,300,000.00

### SPOTLIGHT/DOCUMENTARY

Morning Belt	6:00am - 6:00pm (30mins)	N2,000,000.00
Prime Belt	6:30pm - 9:30pm subject To availability time (30mins)	N2,200,000.00
	Documentary production fee/cost	N1,700,000.00

### SCROLLING:

ABUJA/LAGOS	NETWORK / SATELLITE
1-25 Words N30,000.00	20 words N150,000.00

### LIVE BROADCAST / LIVE COVERAGE

60MINUTES	ABUJA/LAGOS N3,000,000.00	NETWORK / SATELLITE N3.8 million
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N.B: (Minimum of 2hrs) outside Lagos / Abuja

### NETWORK NEWS COVERAGE (BROADCAST) N400,000.00

### ANNOUNCEMENT MAX 60 N400,000.00

### SPORTLIGHT (ONE - OFF PACKAGE) N500,000.00

60 Secs	30 Secs	15 Secs	5 Secs
N715,000.00	N370,500.00	N240,250.00	N123,500.00

